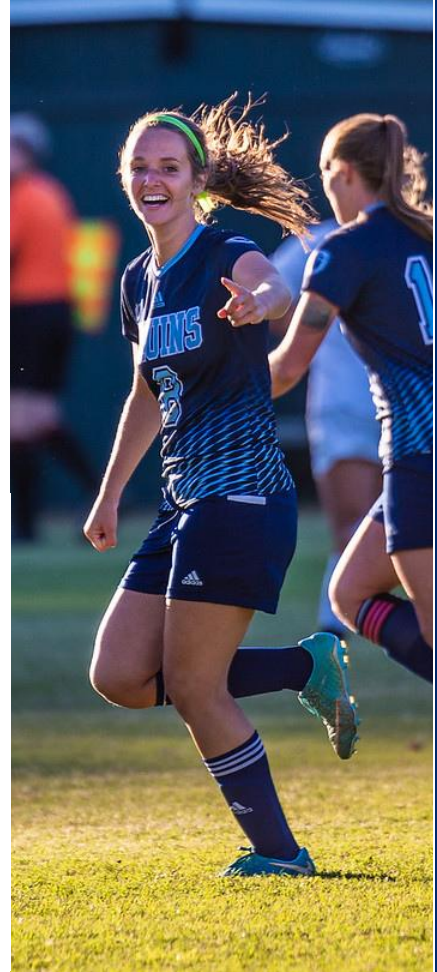


CAROLINA UNIVERSITY
BRUINS

**CORPORATE SPONSORSHIP
OPPORTUNITIES**



Diamond Level - \$10,000 value

- Featured Sponsor of the Game
- Social Media promotions
- Promotional signage in our most visited facilities
- In-game athletic promotions
- Advertisement opportunities during our live streamed athletic events
- Recognition of your business in select email communications
- Displayed logo and business website linked from CU websites
- Advertisement and recognition in all Athletic Media Guides
- Inclusion to our sponsor packet provided to all of our faculty, staff, and new students
- MVP level Bruins Club membership benefits

Platinum Level - \$7,500 value

- Social Media promotions
- Promotional signage in our most visited facilities
- In-game athletic promotions
- Advertisement opportunities during our live streamed athletic events
- Recognition of your business in select email communications
- Displayed logo and business website linked from CU websites
- Advertisement and recognition in all Athletic Media Guides
- Inclusion to our sponsor packet provided to all of our faculty, staff, and new students
- Legacy level Bruins Club membership benefits

Gold Level - \$5,000 value

- Promotional signage in our most visited facilities
- In-game athletic promotions
- Advertisement opportunities during our live streamed athletic events
- Recognition of your business in select email communications
- Displayed logo and business website linked from CU websites
- Advertisement and recognition in all Athletic Media Guides
- Inclusion to our sponsor packet provided to all of our faculty, staff, and new students
- Champion level Bruins Club membership benefits

Silver Level - \$2,500 value

- In-game athletic promotions
- Advertisement opportunities during our live streamed athletic events
- Recognition of your business in select email communications
- Displayed logo and business website linked from CU websites
- Advertisement and recognition in all Athletic Media Guides
- Inclusion to our sponsor packet provided to all of our faculty, staff, and new students
- Bruins level Bruins Club membership benefits

Bronze Level - \$1,000 value

- Recognition of your business in select email communications
- Displayed logo and business website linked from CU websites
- Advertisement and recognition in all Athletic Media Guides
- Inclusion to our sponsor packet provided to all of our faculty, staff, and new students
- Piedmont level Bruins Club membership benefits

Patron Level - \$250-\$999 value

- Advertisement and recognition in all Athletic Media Guides
- Inclusion to our sponsor packet provided to all of our faculty, staff, and new students

A La Carte

- Opportunity to be a featured sponsor at the Athletic Banquet
- Featured Sponsor of the Game
- Social Media promotions
- Promotional signage in some of our most visited facilities
- In-game athletic promotions
- Advertisement opportunities during our live streamed athletic events
- Recognition of your business in select email communications
- Displayed logo and business website linked from CU websites
- Advertisement and recognition in all Athletic Media Guides
- Inclusion to our sponsor packet provided to all of our faculty, staff, and new students
- Bruins Club Membership (See inside brochure)

“As an emerging intercollegiate athletic program featuring 12 sports, all competing on the national level against top ten, well established and well funded NCAA and NAIA schools, CU is dependent upon its ability to provide resources through external funding sources.

Our sponsorship and booster club participation program gives our student-athletes and coaches a better opportunity to bring home high honors and national championships. We appreciate the kindness, generosity, and blessings provided by our friends and contributors.

On behalf of all bruins, thank you.”

-Dr. Steve Condon
Chancellor & Athletic Director

Contact Us

Susan Largent, Assistant Director of Development

O: 336.714.7930

C: 336.408.8839

largents@piedmontu.edu

Shealynn Miller, Assistant Athletic Director

O: 336.714.7941

millersl@piedmontu.edu

cubruins.com | cubruinsclub.com | carolinau.edu

